

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Tiesha Walker

Implementation Year: 2016-2017

Goal #4: Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

Objective 1:	<u>In collaboration with GSU Intercultural Student Affairs, expand the Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.</u>
Action Items	<ul style="list-style-type: none"> ➤ Support GSU Intercultural Student Affairs on the Male Success Initiative programs and services ➤ Assist in expanding MSI to other community college partners, specifically CCC ➤ Help coordinate a DDP-MSI Summit to launch the program ➤ Act as liaison between GSU Male Success Initiative and partner community colleges
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color) ➤ Social justice/increased opportunities for marginalized populations ➤ Increased self-efficacy for male students of color
Achieved Outcome and Results	<p>In addition to Prairie State College, the Male Success Initiative plans to expand its programming to the City Colleges of Chicago and Moraine Valley Community College. During the implementation process, DDP has done the following to support the expansion:</p> <ul style="list-style-type: none"> ➤ Requested to be included on MSI event email list serve in order to forward/promote event information to applicable DDP students. The exchange of information occurs regularly now. ➤ Establishment and implementation of DDP-MSI scholarship at PSC. Process for selecting award recipient was established in the Fall, 2016, and the award was successfully distributed to first student recipient in the Spring, 2017. ➤ Awarded and selected recipient of DDP-MSI scholarship at GSU. ➤ Scheduled and facilitated informational update meetings with MSI Core Team (GSU and PSC members) in Fall, 2016. ➤ Collected baseline data/numbers for MSI expansion and Kresge Grant reporting. ➤ Hosted MSI meeting with City Colleges of Chicago representatives that took place at the conclusion of the College Choice Advocates Day in March, 2017. ➤ Scheduled regular meetings with MSI Coordinator and DDP Transfer Specialist for PSC. ➤ DDP Director maintained regular attendance at MSI Kresge meetings. ➤ Facilitated contact between MSI staff and appropriate stakeholders at partner community colleges for MSI outreach.

<p>Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)</p>	<p>From August 2016 (58 students), to May 2017 (74 students), there was a 27.5% increase in male students of color in the DDP pipeline; therefore, DDP has met this objective. Further increases in DDP enrollment for male students of color are expected once the program rolls out in Fall, 2017. During the next academic year, DDP will continue to collaborate to plan and facilitate new programming at CCC and MVCC. Programming at PSC will also expand as the new MSI Coordinator continues to develop the program and create new initiatives.</p>
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Objective 2:	In collaboration with GSU Office of Development, secure funds and other resources to support the degree completion of undocumented transfer students.
Action Items	<ul style="list-style-type: none"> ➤ Assist with creating (electronic) guide for accessing funding and regulations ➤ Continue to develop a database of scholarships and resources for undocumented students ➤ Present on the database of scholarship and resources ➤ Review of GSU admission process to ensure it is ‘DACA-student friendly’ ➤ Assist GSU Development with fundraising activities ➤ Promote the Magis Scholarship and Illinois Dreamer Scholarships
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ DACA trained and educated staff ➤ Resource support for undocumented students ➤ Social justice/increased opportunities for marginalized populations
Achieved Outcome and Results	<p>In May 2017, DDP staff attended the Sharing the Dream Conference at University of St. Francis. The conference focused on raising awareness of new policies for DACA, creating scholarship opportunities for undocumented students, and best practices when advising those students. Staff also received specially designed “safe space” logos to display in their advising area to acknowledge that undocumented students are welcome and supported at GSU.</p> <p>In efforts to create resources materials for undocumented DDP students, a DDP Transfer Specialist conducted a meeting with GSU’s Office of Financial Aid to inquire about resources for DACA students at GSU (none are currently available.) In response to that, the DDP staff member was able to compile a list of DACA resources that are available in the surrounding area of DDP’s community colleges, as well as a handout for available DACA funding sources and scholarships (all of which were separate from Admission’s DREAM marketing.) These new resources led to the DDP Transfer Specialist for the City Colleges of Chicago, facilitating DACA presentations at Daley, Malcolm X, and Truman colleges. The presentations were self-advocacy workshops for researching colleges and locating appropriate funding.</p> <p>Since DDP students are not required to transfer to GSU, DDP-DACA students are encouraged to research all scholarship opportunities that could lead to their academic success. Institutions such as Loyola University of Chicago, offer well established award opportunities such as the Magis Scholarship, and DDP students are encouraged to research those opportunities.</p>
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	<p>This objective has been met, as the DDP staff is now up-to-date on legal implications of DACA status and educational opportunities for undocumented students. The Sharing the Dream Conference is an annual opportunity that DDP plans to continue attending to stay abreast of the current political climate for undocumented students in the state of Illinois.</p> <p>DDP will continue to advocate for DACA students in the upcoming 2017-2018 academic year. Recently, DDP was invited by La Casa and Resurrection Project (community resources that serve Latino students throughout the Chicagoland area) to facilitate a DACA self-advocacy workshop. Plans in the future also include collaborating with the GSU College of Business to create bilingual marketing materials. Doing so will encourage new and existing DACA students to seek DDP’s assistance, and further achieve this objective.</p>

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Objective 3:	<u>In collaboration with the GSU Veterans Resource Center, seek targeted partnerships and outreaches that attract and engage student Veterans.</u>
Action Items	<ul style="list-style-type: none"> ➤ Assist with a comparative analysis of timely processing at GSU for student Veteran benefits (compared to “like” institutions or local averages) ➤ Promote upcoming Veterans initiatives at GSU ➤ Collaborate with VRC to establish and present best practices workshop, or series of workshops, for veterans to improve retention and successful outcomes
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Increase in Veteran student population ➤ Increase in Veteran student population services
Achieved Outcome and Results	<p>To increase the veteran student population in DDP, the following efforts were made:</p> <ul style="list-style-type: none"> ➤ Directly assisted City Colleges of Chicago student veterans in preparing and proofing application packets for the Tillman Memorial Scholarship. ➤ Attended the annual Veterans Resource Fair at Prairie State College for GSU. ➤ Attended a veterans workshop at the GLRSSC entitled “Serving Those That Serve: Understanding Our Military Connected Students.” <p>In regards to collaborating with GSU Veteran Resource Center and promoting initiatives at GSU, DDP staff participated in the following:</p> <ul style="list-style-type: none"> ➤ Completed staff training/informational session with Kevin Smith, GSU Veterans Resource Center, to learn about the current available options for student veterans and how to aid student veterans in their degree completion and understanding military paperwork documentation/needs. ➤ Completed meeting with Kevin Smith, GSU Veterans Resource Center, to receive insight on current GSU connections to the community and student Veteran populations. ➤ Currently planning a visit with VRC to meet with College of DuPage Veterans Coordinator to discuss possible opportunities to collaborate and assist students along their degree completion pathway and transfer to GSU
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	<p>Due to the above action items, DDP veteran student enrollment has increased 55.5% from August 2016 to May 2017 (five new veteran enrollees.) DDP will continue to meet this objective by following through on the visit with COD’s Veterans Coordinator, and continuing to collaborate with GSU’s Veterans Resource Center to promote the increasing opportunities for veteran students at GSU.</p>